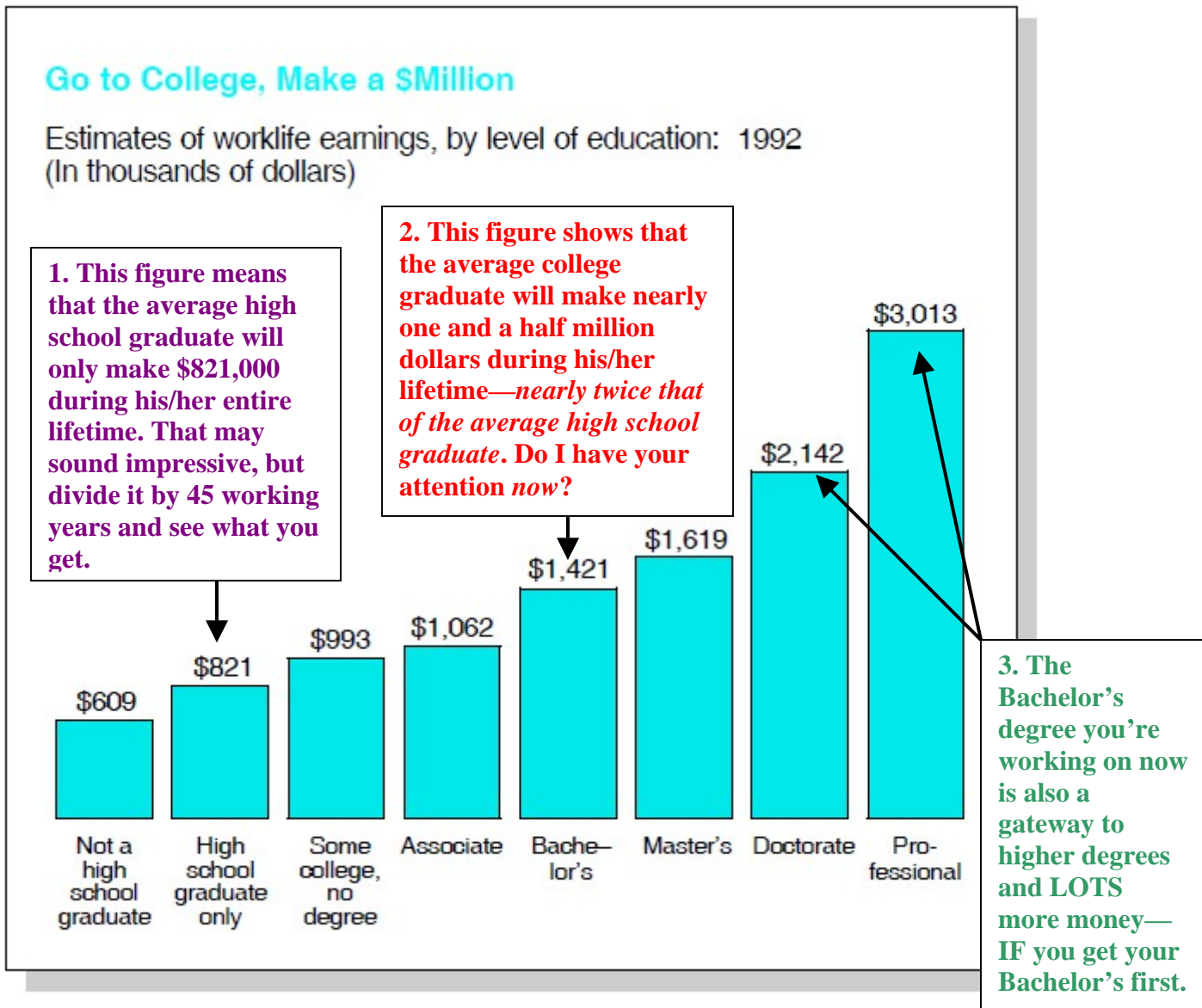


## PASS THIS COURSE AND MAKE MORE MONEY!

Do I have your attention? Then read on.

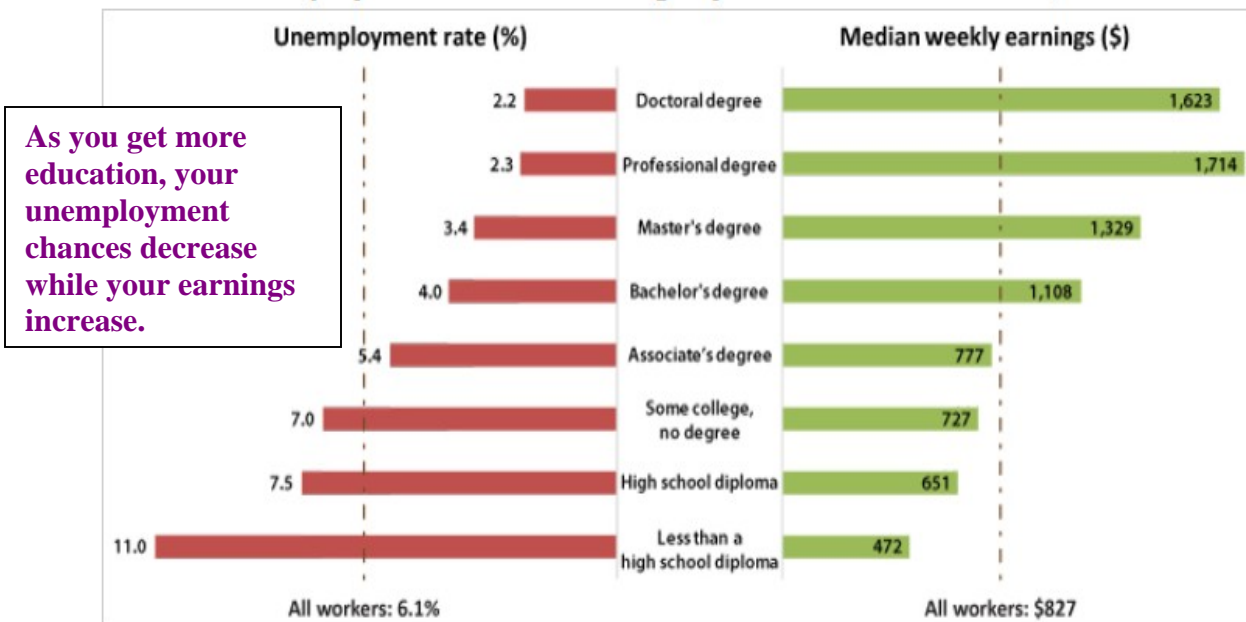
So you want to have more money? Well, unless you're independently wealthy and have a lot of funds to invest, you're going to have to work for that money, and work hard. That's the bad news (unless you enjoy being productive; it is possible, you know, as well as desirable). The good news is that by getting a college degree, you're making your work more valuable, and that means higher pay and more job opportunities.

Every study out there shows without a doubt that *college graduates make a lot more money than high school graduates*, and they have lower unemployment rates too. Just take a look:

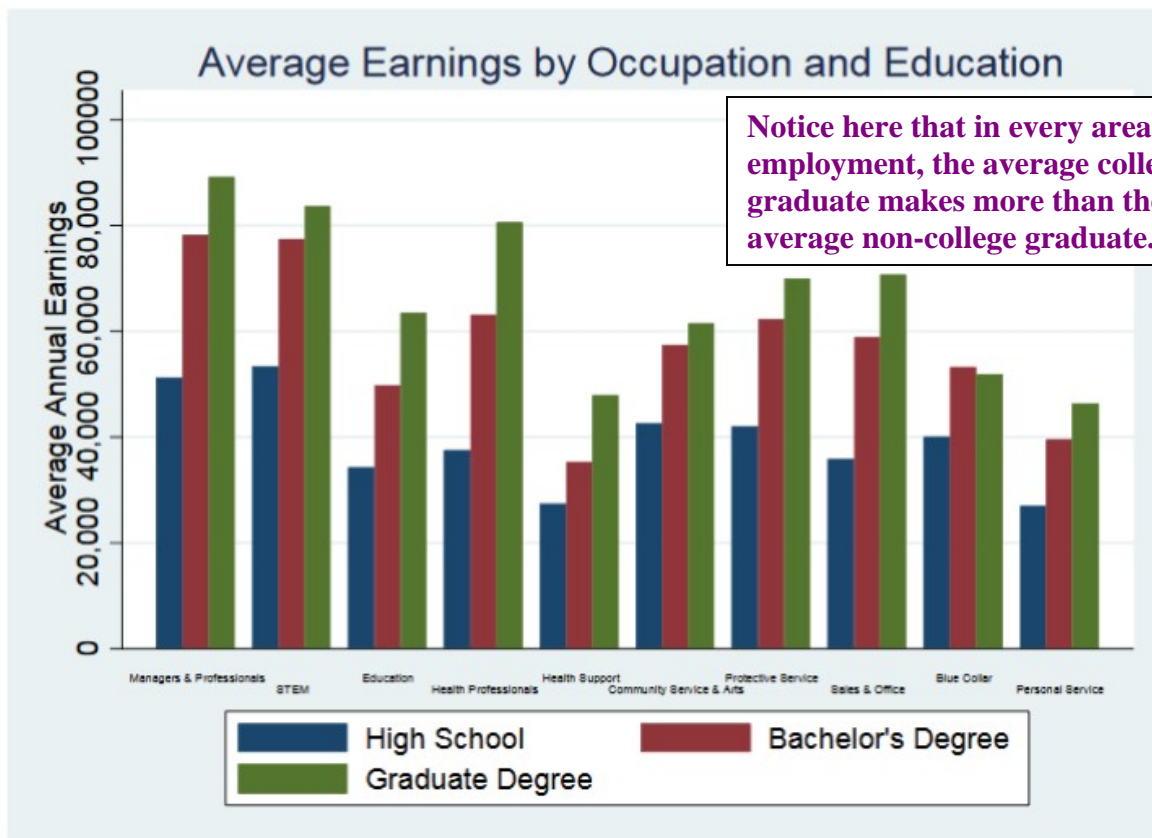


Source: U.S. Bureau of the Census, [https://www.census.gov/prod/1/statbrief/sb94\\_17.pdf](https://www.census.gov/prod/1/statbrief/sb94_17.pdf)

## Unemployment rate and earnings by educational attainment, 2013

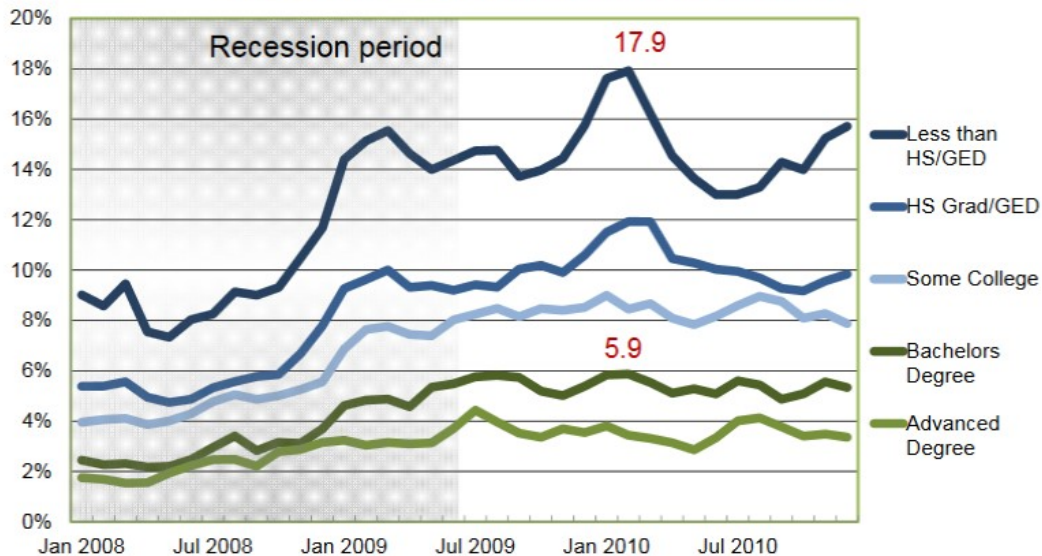


Source: U.S. Bureau of Labor Statistics, Current Population Survey, 2013, <https://www.bls.gov/careeroutlook/2014/data-on-display/education-still-pays.htm>



Source: Philip Oreopoulos & Uros Petronijevic, "Making College Worth It: A Review of Research on the Returns to Higher Education," NBER Working Paper Series, 2013 (citing 2010 Current Population Survey Monthly Outgoing Rotation Groups), <http://www.nber.org/papers/w19053.pdf>

## Unemployment Rate by Educational Attainment, Population 25 and Older: 2008 - 2010



Source: U.S. Census Bureau, Current Population Survey, 2008, 2009, 2010.



So there you have it. Bachelor's degree= \$\$\$\$

Here's the catch:

You don't automatically get a college degree by just sitting in class texting, surfing, failing to take notes, and in general wondering what it is you're supposed to be doing to prepare for quizzes and exams. College isn't just preparation for a job; **college IS a job**. You'll have to put in long hours and hard work to earn your degree. (That's why they call it *earning* a college degree.) In other words, if you want to make that juicy million and a half, *you must start doing it right now*. Today. Not tomorrow but today. In this course. You don't do it by sleeping through this course, then magically being given the degree in four years, and only then starting to put forth some time and effort. It doesn't work that way. If you don't work hard now, you will fail this, and other, courses. And if you fail courses, your chances of ever getting your hands on that degree and that million and a half are very, very low.

Bottom line: I can't force you to do the work necessary to pass this class. I'm not even going to try. But if you want to make more money and you know what's good for you, you'll do that work.

**The choice is yours.**